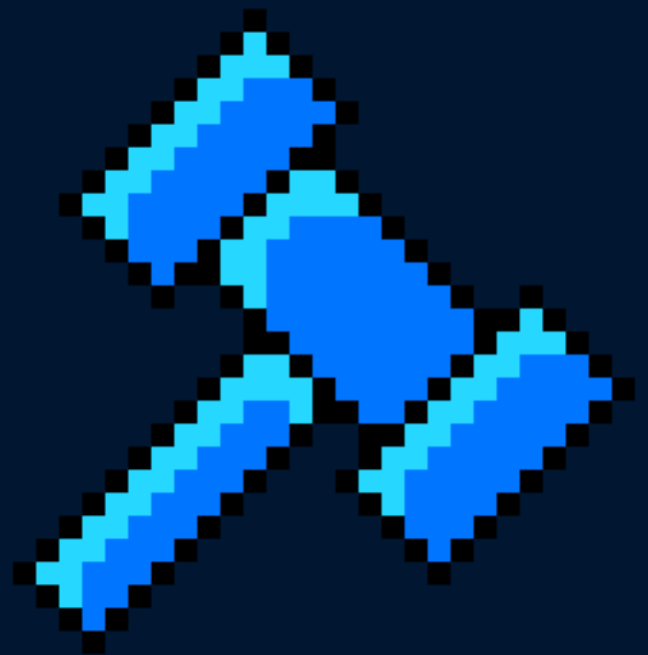


PIXEL FORGE

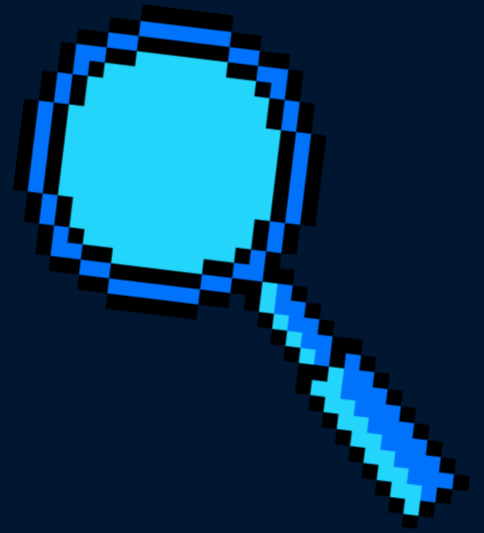
JAM #2

SPONSORSHIP PROSPECTUS

June 27 - July 4, 2026



About Us



Where We're From

Pixel Forge is a student-run game development community founded by Rishabh Mittal. Dedicated to fostering creativity and learning, the group aims to share its passion for game design and inspire a new generation of developers.

What is Pixel Forge Jam?

Pixel Forge Jam is a nonprofit game jam, a type of hackathon where participants are tasked with creating a game in a given time span.

[Pixel Forge Jam](#) is fiscally sponsored by [Hack Club](#), a 501(c)(3) nonprofit. Our registered EIN is 81-2908499.

The event focuses on creativity, experimentation, and learning, allowing both beginners and experienced developers to participate.

Participants will submit their games to the Pixel Forge Jam page, where the community will play and rate them.

The goal of this game jam is to create opportunities for the youth to be exposed to game development and create games they can showcase to the world. Through doing so, we also hope to show participants how useful the skills utilized in game development are and truly spark passion in this field.

PREVIOUS EVENT

PARTICIPANTS

500+

SUBMISSIONS

83

VIEWS

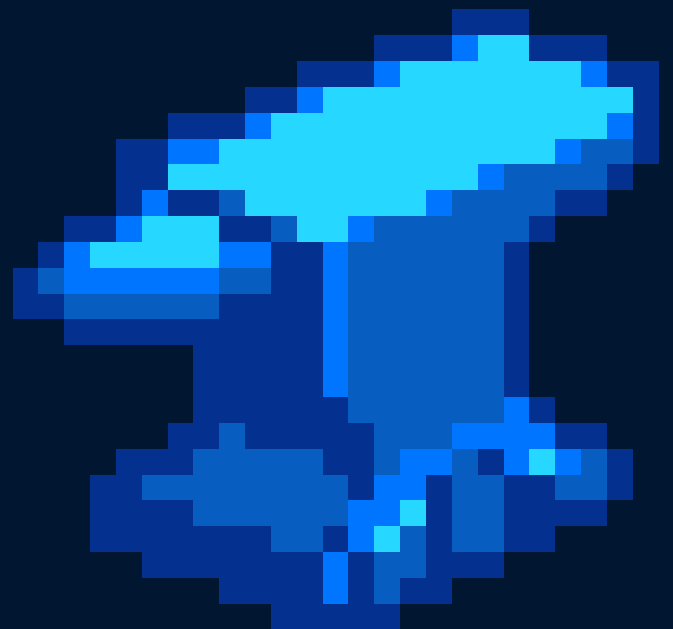
11.3k+

PRIZE POOL

\$4.2k

**DISCORD
MEMBERS**

350+

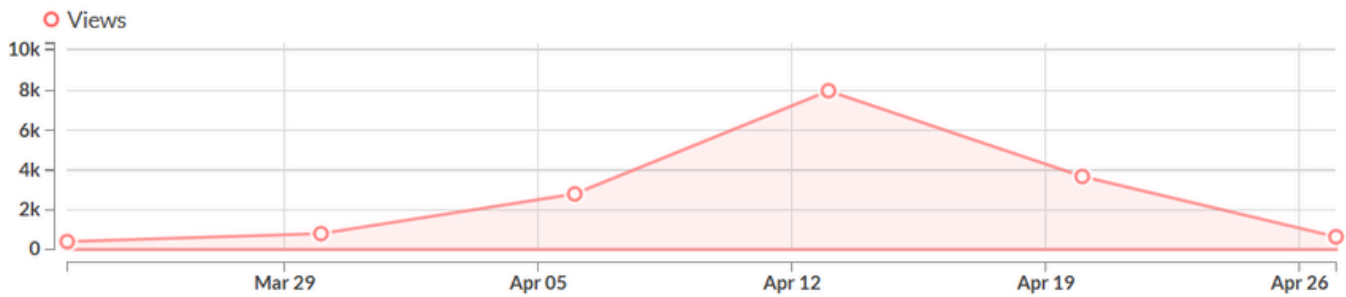


ANALYTICS

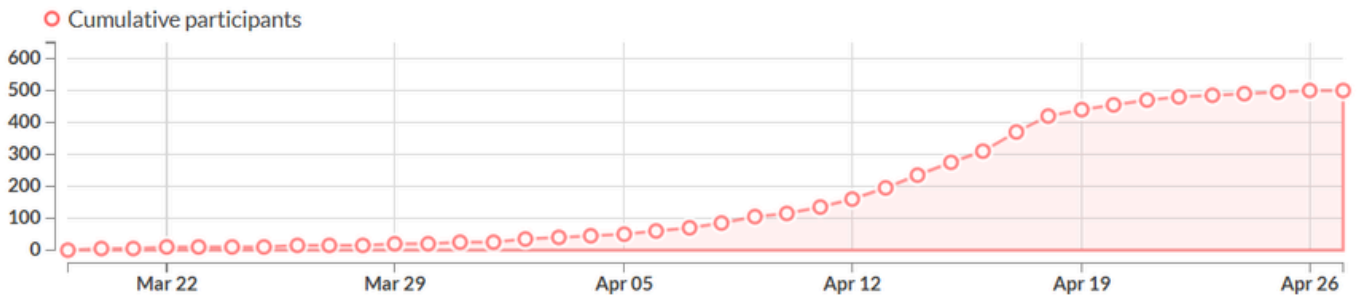
Visitors

Analytics only include traffic to your jam's main page. Traffic to sub-pages and submission pages is not included. Historical analytics are not available before December 7, 2023.

Weekly To Last 30 days



Here you can see all the people who have joined the jam and whether they've submitted anything. 508 people have joined the jam.



User activity by cohort

Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	100.0%	10.2%	7.1%	10.4%	11.3%	6.1%
Mar 15 - Mar 21	Dark Blue	Medium Blue	Light Blue	Dark Blue	Dark Blue	Light Blue
Mar 22 - Mar 28	Dark Blue	Dark Blue	Dark Blue	Dark Blue	Light Blue	Light Blue
Mar 29 - Apr 4	Dark Blue	Dark Blue	Dark Blue	Dark Blue	Light Blue	Light Blue
Apr 5 - Apr 11	Dark Blue	Dark Blue	Light Blue	Light Blue	Light Blue	Light Blue
Apr 12 - Apr 18	Dark Blue	Dark Blue	Light Blue	Light Blue	Light Blue	Light Blue
Apr 19 - Apr 25	Dark Blue	Dark Blue	Light Blue	Light Blue	Light Blue	Light Blue

6 weeks ending Apr 25

Active users by Country ID



Last 90 days

[View countries](#)

SPONSORING

How would sponsoring benefit you?

Sponsoring Pixel Forge benefits your company by:

- **Brand Visibility** – Your company logo prominently displayed on our website and event pages.
- **Featured Sponsor Videos** – Showcase your brand through a sponsor video on our website.
- **Dedicated Game Jam Category** – Sponsors can create a themed challenge category encouraging participants to build games around your technology, brand, or idea.
- **Discord Community Exposure** – Public shoutouts and recognition in our official Discord server where participants collaborate and share their work.
- **Mailing List Access** – Opportunities to share announcements or opportunities with our community.
- **Host Workshops or Side Events** – Engage directly with participants by running workshops, talks, or side challenges.
- **Send Swag or Digital Rewards** – Promote your brand through merchandise, digital rewards, or prizes distributed to participants.
- **Custom Requests** – We are happy to work with sponsors on special collaborations or ideas to maximize your impact.

Sponsorship Tiers

- Bronze — Under \$150
- Silver — \$150–\$300
- Gold — \$300+

Each tier offers increasing visibility and opportunities for engagement.

SPONSORING

WHY DO WE NEED A SPONSORSHIP?

Hosting a game jam requires resources to make the event exciting and rewarding for participants. We need grants of money or products from companies like yours to help us fund the prizes that will motivate more people to participate in Pixel Forge jams.

Sponsorship allows us to:

- Provide prizes for winners
- Promote the event to reach more creators
- Support the indie game development community

Prizes help motivate participants and make the event more engaging. Prizes could be monetary or products that your company sells. Either way, we would greatly appreciate anything you are able to offer

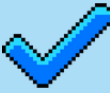





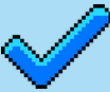
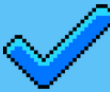

WHAT CAN YOU PROVIDE?

We are open to all forms of support! We would be more than happy to accept physical or digital products, such as software licenses, asset packs, and development tools or products that your company sells. Either way we welcome both monetary sponsorships and product sponsorships.

HOW ARE SPONSOR AMOUNTS CALCULATED?

Sponsorship tiers are calculated by adding the amount of sponsorship money donated or/and the worth of any product sponsorship donations.

Sponsorship Tiers

	Bronze <\$150	Silver \$150-300	Gold \$300+
Logo on Website	Small	Medium	Large
Separate Game Jam Category			
Sponsor Video On Website	30 seconds	60 seconds	90 seconds
Discord Shoutout + Special Requests			
Mailing List			
Side Event / workshops			
Send Swag (Extra for shipping costs)			

THANK YOU!

QUESTIONS?

If you have any questions, require more information, or decide to sponsor us, email us at pixelforgejam@gmail.com

MORE INFO

Website: pixelforgejam.org

Devpost: [Pixel Forge Jam](#)

Itch.io: <https://itch.io/jam/pixel-forge-jam-2>

Discord: <https://discord.gg/naRSpSen47>

Donate: <https://hcb.hackclub.com/donations/start/pixel-forge-jam>

PREVIOUS GAME JAMS

Pixel Forge Jam 2026: <https://itch.io/jam/pixelforge>



**THANK YOU, AND WE LOOK FORWARD
TO HEARING FROM YOU!**